

Protect your tenants AND your investment, consider adopting a smokefree policy!

- **Keep up with the market demand!**
75% of Central Iowa renters prefer smokefree housing. 39% would even pay up to \$50 more to rent or to live in a smokefree property.*
- **Save time and money** cleaning and reduce fire risk and liability.
- **Protect tenants** from the dangers of secondhand smoke.



*Survey: Exploring Smokefree Rental Attitudes in Central Iowa 2011

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To learn more about adopting a smokefree policy and the FREE resources available, contact the Central Iowa Tobacco-free Partnership at:
515-309-9507 • www.TobaccoFreePartnership.com
www.Smoke-FreeHomes.Iowa.gov

Join the Movement



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